

BRANDON MUTH

MULTIMEDIA JOURNALIST



brandonmuthtv@gmail.com



(623) 313-0186



<https://www.brandonmuth.net>

Experience

Future Focus Intern

Arizona's Family, KTKV 3TV & KPHO CBS 5

January 2026 - Present

Phoenix, AZ

- Assisted morning, dayside, and nightside producers in writing VOSOTs, teases, and promos for the show's news blocks.
- Partnered with field crews to conduct interviews and write reporter scripts under tight deadlines.
- Produced and edited 5+ vertical social media packages (PKGs) covering news in Phoenix, increasing digital engagement for my social platforms.

Student Coordinator/Producer

KAET TV, Arizona PBS

May 2025 - Present

Phoenix, AZ

- Mentored a cohort of 5+ interns on newsroom operations, including the creation of daily rundowns for a 30-minute public affairs program.
- Developed original digital content via WordPress and engineered vertical shorts that translated complex public policy issues into digestible social media content.
- Captured high-quality B-roll and SOTs across Maricopa County, ensuring a diverse range of visual storytelling for statewide broadcasts.

News Intern

KSAZ-TV, FOX 10 News

May 2025 - August 2025

Phoenix, AZ

- Streamlined newsroom workflows by organizing scripts and rundowns for the noon, 4, 5, and 6 o'clock broadcasts.
- Shadowed reporters and photographers while out in the field during their coverage of daily news stories, and helped shoot content with professional news cameras and GoPro.
- Converted traditional broadcast segments into 20+ short-form videos and digital articles, expanding the station's online footprint.

Broadcast Reporter

Cronkite News

January 2025 - May 2025

Phoenix, AZ

- Investigated and reported on statewide issues, including sustainability and health disparities, delivering 5+ high-quality broadcast packages.
- Produced and edited video PKGs using Adobe Premiere Pro to ensure all content met professional broadcast standards before airtime.
- Pitched original, data-driven story ideas that resulted in featured segments on the evening news broadcast.

Technical Skills

- **Software:** AP ENPS, Avid iNews, Live-U, Chyron CAMIO
- **Editing:** Adobe Premiere Pro, EDIUS, Adobe Photoshop, Adobe Audition
- **Social Media:** Instagram Edits, WordPress

Education

Walter Cronkite School of Journalism and Mass Communication at
Arizona State University

Bachelor of Arts, Journalism and Mass Communication | GPA: 3.87

Anticipated Graduation: May 2026

Honors: *summa cum laude*